

REEL NEWS MATTERS

**THE NEW QUARTERLY NEWSLETTER FROM
REELVISION PRINT**







From Trials to Triumph - Vaccine Gets Distribution Box Boost

Reelvision Print has produced cartons to make the dispense of both the Pfizer and Oxford/Astra Zeneca COVID-19 vaccine more manageable for a number of NHS trusts. The vaccine arrives in very large batches and the new cartons split the vaccine vials into smaller batches making the distribution of it throughout hospitals and NHS trusts more straightforward. The production response time from Reelvision Print has been outstanding and all orders received were processed through to manufacturing and dispatched in just a few short days committing to unrivalled delivery times. Overall, 7 new general accounts and 4 new NHS accounts have been acquired for the business in 2020 alone.

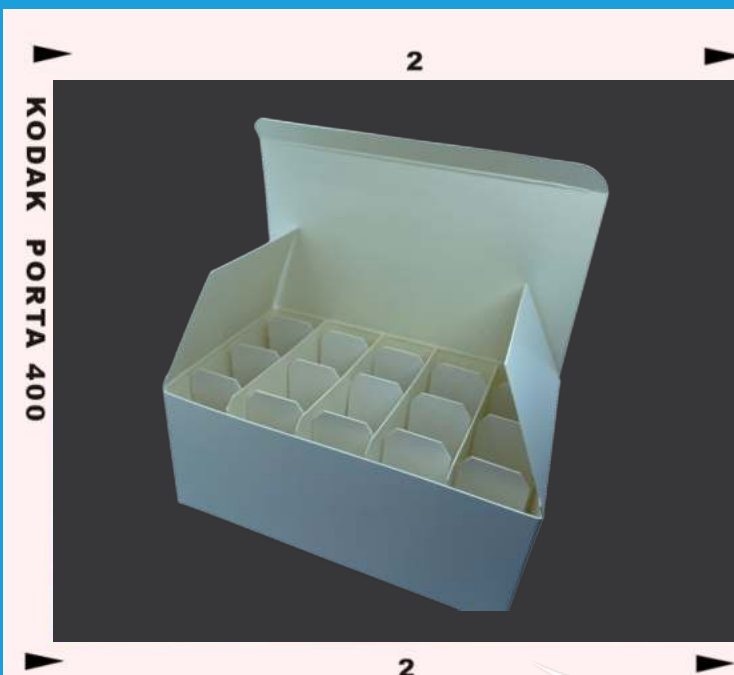


Orders from the trials and then the vaccine roll-out resulted in a good financial year-end and the overall performance was excellent despite very challenging times. Certain drug manufacturing has also been in great demand, Fentanyl for example is a key drug for treating COVID-19. Reelvision is a key manufacturer of the packaging of this for the NHS. Covid-19 has affected different market sectors and Pharmaceutical products for routine hospital procedures have been badly hit with hospitals stopping all routine surgery, however, the Vitamin and supplement market demands have gone through the roof !

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 -  Giving Back- Could you 'Run Every Day' for a Good Cause?
 -  Take Part in our Customer Satisfaction Survey

OFF THE REEL >>>>>>>>>>>>>



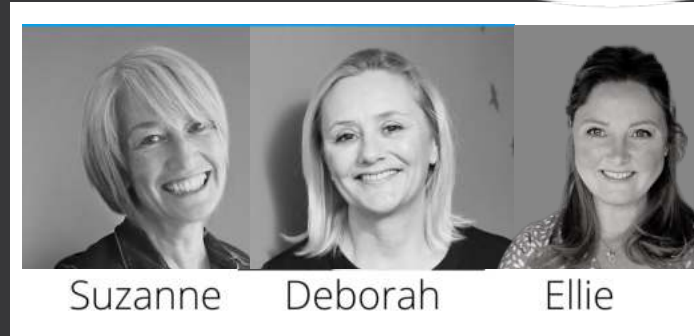
New Team Members

New Faces Complete a Top Trio for Sales and Marketing

The front-of-house team has evolved with the addition of Suzanne to manage sales in the South and Ellie to manage the marketing for Reelvision Print. Ellie explains,

"I'm super excited to join a fabulous team of hard-working folk and give the brand the exposure it deserves." Combined with Deb at the head these three ladies are on

a mission to communicate, create solutions, and provide customer care in a league of its own. They can all be found on LinkedIn along with Managing Director, Gareth Bakewell to reach out and say Hi! You are assured a warm welcome.



Each issue will be hosted by one of the Directors at Reelvision Print seeing the launch Issue 1 off the ground is Joint Managing Director, Gareth Bakewell.

Welcome to the very first edition ‘Reel News’ where we hope to keep you all informed of just some of our landmark moments each quarter.

2020 most definitely tested the resilience of not only the business but all that work within it; however, this challenge did not force Reelvision to pause or take a step backwards. No, the opposite reaction occurred, with the implementation of a vigorous development plan that is strengthening our business.

- The employment of a Marketing Manager has enhanced our digital presence.
- The sales team has grown with the recruitment of a person responsible for the south of the UK.
- The signing of a 5-year sole supply agreement with a major international medical organisation was completed.
- Plans were passed for a factory extension with an adjacent building.
- The opening of a new storage unit.
- The construction of a mezzanine floor will be built to triple the storage space for vital origination and tooling.
- AND an exciting new machine development, with deposits paid to the manufacturer for the next generation printing & die-cutting production line.

This last quarter has been challenging as we continued to combine our 10-day lead times with the strict pandemic procedures that we have in place. With the emergence of two COVID vaccines came the pressure to deliver bespoke packaging. We supplied two global clinical trial specialists with high-volume formed vial packs.

Providing the additional service of forming the cartons ready for use, increased the line productivity within their cleanroom operations, enabling the NHS to safely distribute these precious drugs to the frontline in time. Our two-team structure with a regimented cleaning policy was fully tested with the emergence of two virus infections. Fortunately, both people made a full recovery with no long-term effects and neither of them infected their colleagues within Reelvision which demonstrated our COVID procedures were working.

2021 is here, the light nights are coming and the future for Reelvision is very bright indeed!!





Going Social with new channels

FIND - FOLLOW - SHARE

While most people were still hibernating away inside away from the arctic, snow blizzard burdened January, Deborah Greenwood, Sales Director for Reelvision Print took on a mighty challenge.



Running 85 miles throughout the month whilst raising money for charity she deserves a virtual ‘Hi five’ from us all.

Customer Satisfaction

Customer Satisfaction Smashes Targets with a Three-Year High. Increasing the target each year has been embraced by the team at Reelvision Print and 2020 saw the new target of 90% customer satisfaction not just met but exceeded. In December, the lofty score of 100% was obtained comparative by the same month in the two years previous of 88% and 86% respectively. Well done to everyone involved, it takes teamwork to make the dream work!

Reel Numbers

in 2020

Your fastest, quality assured route to market

0.15% Orders with Complaints


3121 Total Orders

10 Day Maximum Lead Time

Veterinary Supplement Demand Surge on the Way

We recognise that you have never been busier in production of veterinary medications and supplements that require traceability, quality and pharmaceutical grade production and packaging.

That is why we are one of the leading suppliers of short run printed folding cartons with ISO9001:2015 quality and PS9000:2016 pharmaceutical code of practice accreditation. Also, a member of SEDEX, together we can operate a simple and effective way of managing ethical and responsible practices in the veterinary product supply chain.





I always go straight to Reelvision Print. I have worked with them exclusively for over 10 years and I have very high expectations of which they never fail to meet.

David Seddon, MD of the Pet Supplement Company.



Reelvision Bucks BREXIT and Branches out Overseas.

When a long-standing client of Reelvision Print decided to move production overseas, they decided to not compromise on the quality packaging they were accustomed to receiving. The pharmaceutical grade carton box packaging produced for the manufacturer of veterinary supplements and probiotics is produced to a standard that the customer is simply not willing to run the risk of lowering. Reelvision demonstrated a dynamic and flexible response, overcoming export issues to meet the customers demand. Therefore, no farewells were needed but simply Bonjour, Hallo, Begroeting and Guten Tag to their new European friends.