ISSUE 3 NOV 2021

REELVISION REEL NEWS MATTERS

The Man of many

Hats, Paul Sharples!

-A Quality Perspective

Our man of many hats gives us a few insights into the world of quality control, health and safety and most excitingly- working on our mezzanine refit!

Introducing Paul Sharples.. a Jack of all trades,

the man who wears multiple hats! An integral person who is always working on a mixed bag of jobs to keep Reelvision Print on the path to success.

You'll find Paul... Busy! -

"I wouldn't have it any other way. There is a clear advantage of being involved with many areas of the business. From health & safety, engineering and within my primary role as Quality Assurance Manager, I'm able to ensure we remain compliant whilst strengthening all of our internal procedures during Reelvision's continued growth."

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Paul is shouldering change control of our brand new Edale print press and the expansion of our current mezzanine floor. He is the lead man in our quality control, monitoring key customer feedback and resolving any (rare!) quality issues that arise. Paul is also responsible for our health and safety on site, no pressure there then Paul!





Paul joined our team in May 2019 and spent a year handing over from our previous quality manager. He came with a wealth of knowledge and new ideas to help us develop and grow having been the quality manager at Prestige Medical, this with his 15 years of Quality Assurance, Engineering and Risk Analysis background in the medical devices industry makes him the ideal person to keep us on track and our quality record exemplary.

Just for fun...

Paul is a secret office biscuit lover! He combats his biscuit obsession with long off-road mountain bike rides -one of his favourite hobbies.

Paul's life ethos -"Keep your mind active and your soul happy." We love it Paul!

Introducing BlueLake

We were delighted to assist API with the creation of an eye-catching carton design using a NEW material, a beautiful transmet metallic board with 100% recyclable qualities.

This stunning packaging that's good for the environment was being showcased in glamorous Monaco!

We designed a opposite tuck-end carton using this striking eco-friendly material and used a blend of blue and green.

Featuring exotic flowers and the caption "I am plastic free but still glossy," this packaging boasts beauty and is pro environmentally friendly.



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BlueLake

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Exhibition mission The Pharmacy Show @ NEC Birmingham

At Reelvision Print we love learning about industries that we work closely alongside to ensure we are fully equipped with the latest knowledge! This enables us when meeting our lovely Clients in person to be able to fully understand their bespoke carton design and manufacture requirements.

Suzanne also admittedly loves an exhibition freebie.. her pen collection has now outgrown the pen pot on her desk! Where to next? Our Sales Director Deb and regional Sales Exec Suzanne have been sourcing out the best exhibitions to attend to be able to finally see our Customers in person, and potentially meet some new faces!

The Pharmacy Show exhibition at the NEC in Birmingham was top of the list.- a long awaited experience following difficult times during the pandemic.

...Onto Med Tech and Making Pharma, Coventry

We welcomed Edale.. and they welcomed us!





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Whilst our Joint MD's Gareth and Kelvin were down South at Edale HQ conducting initial factory tests of our new brand new press, our Sales Director Deborah Greenwood was busy hosting a visit from Darren Pickford of Edale at our very own HQ! #swap

At Reelvision Print in Haslingden, Darren was accompanied by Robert Crooker from Canon where they were showcased all the benefits of inline rotary Flexo manufacturing.

Robert was amazed at how efficiently we managed our production and was fortunate enough to witness a full change-over between jobs, including a full

line clearance in a speedy 20 minutes!



Sales and Marketing Trio



Suzanne

Natalie

Introducing Natalie... Hello, it's **Me!** The lady behind this latest Newsletter edition, the newest member of the Sales and Marketing trio -supporting sales and driving marketing forward in 2021 and here on out! My main goals include taking the reins on our marketing campaigns, getting to know our lovely existing customers, adding lots of new faces to our social network, providing you with fresh new content and insights, whilst juggling management of our website.

And all whilst cooking up a Newborn baby girl due in February 2022!

Our continued support for the NHS

We are proud to continue to support the NHS with the COVID vaccine roll out. Our cartons allow hospitals to scale down the AstraZeneca and Pfizer vaccines into more manageable quantities.

We also recognise the importance of staying safe in particular this winter season with covid cases looking to be on the rise. We have teamed up with a key player in providing disposal face masks in the UK. This carton is one of our largest carton sizes produced! Keep your temperature monitored with a home thermometer too. We produced these vibrant opposite tuck end cartons for ASDA - you can't miss them on the shelves!



Did you know it's nearly CHRISTMAS...

We are nearing closing for orders guaranteed before Christmas. We will however always do our best to accommodate our Customers close to Christmas, so feel free to get in touch with any enquiries you may have.

We very much look forward to working with you in 2022!

Thank you for your hard work and continued support in 2021,

Merry Christmas & A Happy New Year!

from Reelvision Print

In case you've naughtily left our Christmas closing times email unopened because you can't think about Christmas just yet... here are the key dates you need for your diary!

> Closure: Thursday 23rd December 2021

Reopen: Tuesday 4th January 2022

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